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Multidimensional Executive Coaching

Ruth L. Orenstein

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According to a recent study, there is a 40% failure rate among executives in the U.S. today. To combat the difficulties inherent in assuming high-level corporate roles companies are using new tools to help executives achieve maximum effectiveness, including the hiring of an executive coach.

This unique book, written by a trained psychologist and executive coach with decades of experience as a business executive, offers a step-by-step guide to the practice of executive coaching. Using actual case studies, the author builds a multidimensional approach to coaching; clients are encouraged to look at multiple forces in their lives, including the Individual and the Organization, Unconscious Forces, Multi-Level Forces, and their Use of Self. Examining each force then guides the executive coach in joint goal setting, commitment to a coaching contract, meeting objectives, evaluating outcomes, and concluding the coaching process.

Written specifically for graduate students--of applied psychology and related disciplines--who wish to practice executive coaching, this text will enlighten anyone in business who would like to use executive coaching to improve his or her organization.

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