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Graphic Thinking for Architects and Designers

Paul Laseau

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Graphic Thinking for Architects and Designers Paul Laseau
The essential design companion-now in an up-to-date new edition

For architects, drawing is more than a convenient way to communicate ideas; it is an integral part of the creative process that has a profound impact on thinking and problem-solving. In Graphic Thinking for Architects and Designers, Third Edition, Paul Laseau demonstrates that more versatile and facile sketching leads to more flexible, creative approaches to design challenges. To encourage this flexibility and stimulate graphic thinking, he introduces numerous graphic techniques that can be applied in a variety of situations. He also helps readers acquire a solid grasp of basic freehand drawing, representational drawing construction, graphic note-taking, and diagramming.

Important features of this new edition include:
* Easy-to-understand discussions supported by freehand illustrations
* A new format with superior representation of techniques and concepts
* Dozens of new and updated illustrations
* Extensive coverage of new technologies related to the graphic thinking process

For architects and students who want to maximize their creativity, Graphic Thinking for Architects and Designers is a valuable tool in the pursuit of architectural solutions to contemporary design problems.

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