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Agile Product Toolbox (German Edition)

Tim Weingärtner

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Dieses Buch ist eine Toolbox für Produktmanager und Product Owner. Für den Neuling, um sich mit Hilfe der Anleitung durch die Phasen des Produktlebenszyklus zu schlagen. Für den erfahrenen Produktmanager, um seine Gedanken zu den einzelnen Fragestellungen einmal festzuhalten und diese je nach Phase zu verwenden oder zu überprüfen. Wie bei einem Werkzeugkasten sind Schraubenschlüssel und Hammer vorhanden. Man kann selbst entscheiden, in welcher Situation der Hammer und in welcher der Schraubenschlüssel sinnvoll ist. Das Buch ist in die Phasen der Produkterstellung gegliedert. Zu jeder Phase gibt es die passenden Werkzeuge – Tools. Jedes der Tools ist dabei gleich aufgebaut: Zuerst kommt ein Canvas-Feld, das farblich der entsprechenden Phase zuteilt ist. Dazu gibt es eine Beschreibung der Ziele und des Zwecks des Tools. Anschliessend wird die Herangehensweise an die mit dem Tool zu beantwortenden Fragestellung erklärt. Dazu werden je nach Tool Hilfsfragen aufgeführt, die es erleichtern, das Tool zu bearbeiten. Das Arbeiten mit der Agile Product Toolbox ist denkbar einfach. Die Tools können über www.producttoolbox.ch als PDF bezogen, ausgedruckt und zum Beispiel an ein Whiteboard geheftet werden. So können einzelne Fragestellungen im Rahmen eines Workshops erarbeitet werden. Man kann die Ergebnisse umordnen, kann die einzelnen Tools relativ zueinander anordnen oder auch für eine spätere Phase einfach abnehmen, ohne die Informationen und Resultate zu verlieren. Um die Arbeitsweise mit der Agile Product Toolbox weiter zu verdeutlichen, wird ein ausführliches Beispiel mit weiteren Erklärungen durchgeführt.

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