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The Designer's Web Handbook: What You Need to Know to Create for the Web

Patrick McNeil

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You know how to design. But you can increase your value as a designer in the marketplace by learning how to make that design function on the web. From informational sites to e-commerce portals to blogs to mobile apps, *The Designer's Web Handbook* helps any designer understand the full life cycle of a digital product: idea, design, production and maintenance.

The best web designers create not only beautiful sites but also sites that function well--for both client and end user. **Patrick McNeil**, creator of the popular web design blog designmeltdown.com and author of the bestselling *Web Designer's Idea Book*, volumes 1 and 2, teaches you how to work with developers to build sites that balance aesthetics and usability, and to do it on time and on budget.

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