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Communication: Embracing Difference

Daniel M. Dunn, Lisa M. Goodnight

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Communication: Embracing Difference, 4e, stresses the importance of understanding and celebrating difference as a means to becoming a more effective communicator. This text describes basic communication theory in everyday, non-technical terms and offers students an abundance of opportunities to analyze, understand, practice, and apply skills to real-life situations presented in the book and encountered in their own daily lives. *Communication: Embracing Difference* emphasizes the practical application of communication skills in interpersonal, small group, and public settings, which will help students become more confident and successful communicators. Targeting both mainstream students and non-traditional students who range widely in age, ethnicity, race, religion, sexual orientation, social roles, and socio-economic status, this text is designed with an overall approach that resonates with the diverse student populations making up so many campuses today.

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