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The Science and Spirit of Management

Andre Faizi Alves

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The Science and Spirit of Management Andre Faizi Alves
Written by André Faizi Alves, The Science and Spirit of Management presents an evolutionary explanation of the discipline of management. The explanation is supported by an original and comprehensive layout of the vast literature on the subject, and by the awareness of the fact that “the human species is an organic whole”. The practical result is the untangling of managerial work from non-managerial work and the understanding of the difference between pure management and customized management. This allows a deeper comprehension of the profession and empowers the reader to implement a coherent and modern approach to management. This book is a valuable resource for aspiring, new and seasoned managers who want to perform at a level of excellence in order to contribute their share in creating fairer and happier workplaces and, consequently, more prosperous organizations and a better world for all. Evolutionary approach (Some differentials) 1. Solid and modern definition of management. 2. Innovative and coherent explanation of management functions. 3. Explanation of managerial work that considers variations in management levels. 4. Distinction between (disentangling of) managerial and non-managerial work. 5. Harmonization of management with the reality of the “human species as an organic whole”. 6. Comprehensive and innovative classification of the broad management literature that facilitates the understanding of the difference between Pure and Customized Management.

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