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7 Costly Mistakes That Derail Your Online Marketing: Learn to identify, avoid and not get pulled into these 7 time and money robbing traps

Andre Kasberger

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Discover and learn to avoid the 7 most frequently made online marketing mistakes (should have called them "traps") and how they impact our everyday productivity and can derail our well intentioned online internet marketing efforts. In this compact yet informative booklet, learn about the issues these traps create, tips on how to minimize their impact and how to apply practices that help you better allocated your time and get things done. You may well recognize yourself in one or more of these traps. Many well intentioned online marketing efforts have been derailed by falling into one or more of these traps. Recognize any of them? • Chasing "Shiny Objects" • Don't know where to go next • What Marketing Plan? • Thinking that everyone is my customer • I'll just hand it off and let them do it • Falling for the Sales Pitch • Procrastinating and Not Getting Started rketing efforts have been derailed by falling into one or more of these traps. You may recognize yourself in some of these: • Chasing Shiny Objects • Directionless • What Marketing Plan? • Everyone Is My Potential My Customer • I'll Just Hand It Off • Falling For The Sales Pitch • Procrastinating and not Getting Started Enjoy and would love to get your feedback.

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