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Organizational Change for Corporate Sustainability: A Guide for Leaders and Change Agents of the Future (Understanding Organizational Change)

Suzanne Benn, Dexter Dunphy, Andrew Griffiths

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The sustainability of business, both economically and ecologically, is one of this century's central debates. While corporations can have positive effects on society and the environment, they can also impact it negatively. This book raises important questions such as 'how do corporations become truly sustainable?'

Bringing together global issues of ecological sustainability, human resource management, corporate citizenship and community renewal, this book creates a unified approach to global sustainability. Outlining the long-term corporate benefits, it examines the changes required to achieve true sustainability.

This timely and novel approach to a very topical subject, has been written by a team of well-known and respected international authors. It includes case studies, critical vignettes, boxed features, chapter summaries, and will be of particular interest to anyone studying or working in the areas of management, environmental studies, sustainability or organizational studies.

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