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Poppycock!: A Curmudgeon's Look at the Myths That Keep Writers from Writing

Geoff Hoff

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From Poppycock!:

"We artists are an interesting bunch. We think of ourselves as delicate, fragile, and, somehow, special. We are also, often, plagued by the notion that we aren't really up to snuff, which often conflicts with our over-inflated sense of talent and worth in a boisterous conflagration of feelings that will stop us short every time the notion that we might want to create something rears its little head."

Writers (and other artists) love to procrastinate. We spend almost as much time, energy, effort and creativity finding ways not to get started as we do in exercising our art. In Poppycock! Geoff Hoff examines and gleefully debunks the myths we have created and use to not get anything done.

Some of the myths Geoff will destroy for you?

- The myth of talent The myth of "write what you know"
- The myth of writer's block
- The myth of rules
- The myth of inspiration
- And more.

But he doesn't stop there. He also gives you advice on how to get started despite those myths, and gives practical techniques and exercises to help you open your creativity in powerful ways so you know what to do once you have started.

GEOFF HOFF is a best-selling author of fiction, business and how-to books. He has worn many costumes throughout his life. He was once "the good guy". He spent some time experimenting with "make everyone feel comfortable". Lately, he has discovered his inner curmudgeon and rather likes the outfit. The logical next garb to don is "old foggy" and he looks forward to that with great anticipation.

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